

100

A Closed-Loop Work Flow

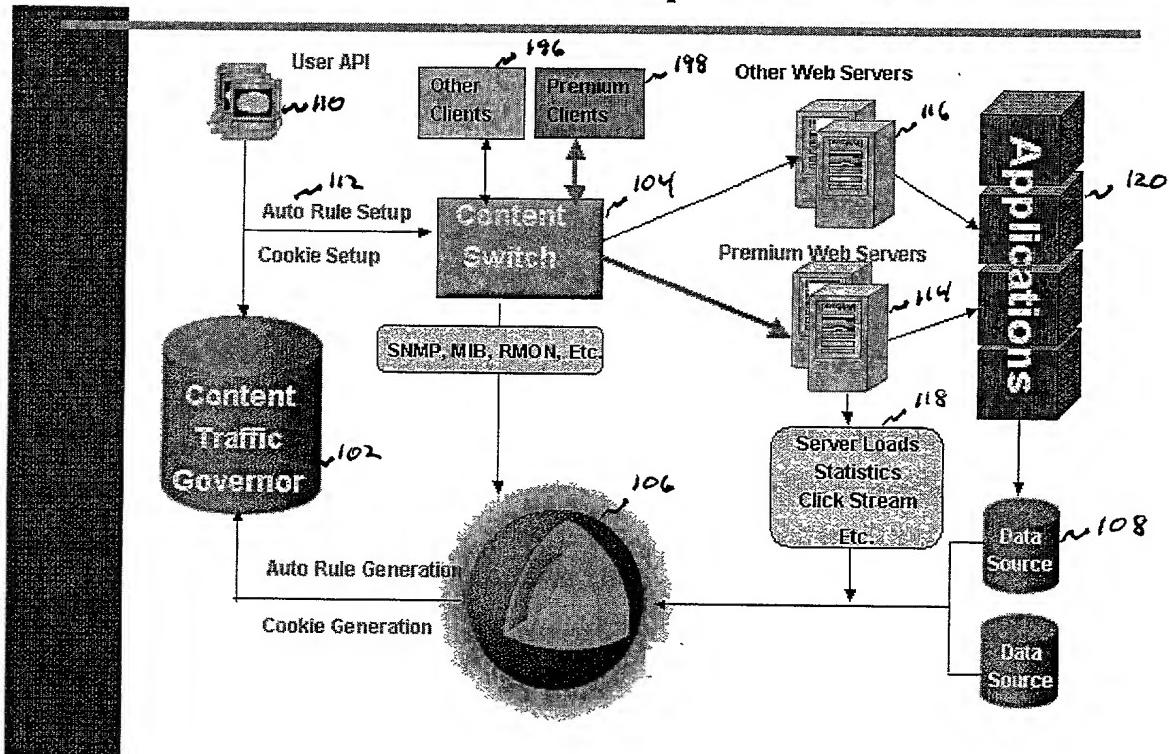


Fig. 1

Clients Without Routing Cookie AND User ID Cookie

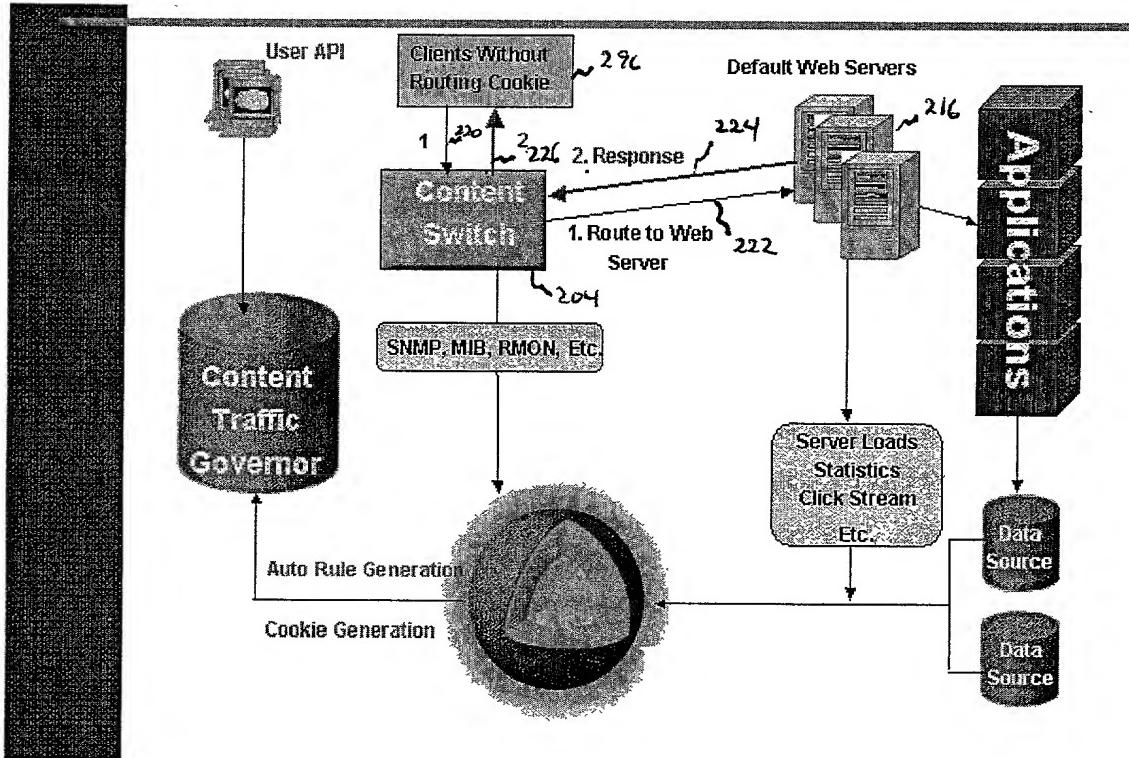


Fig. 2

**Clients With User ID Cookie
No Routing Cookie**

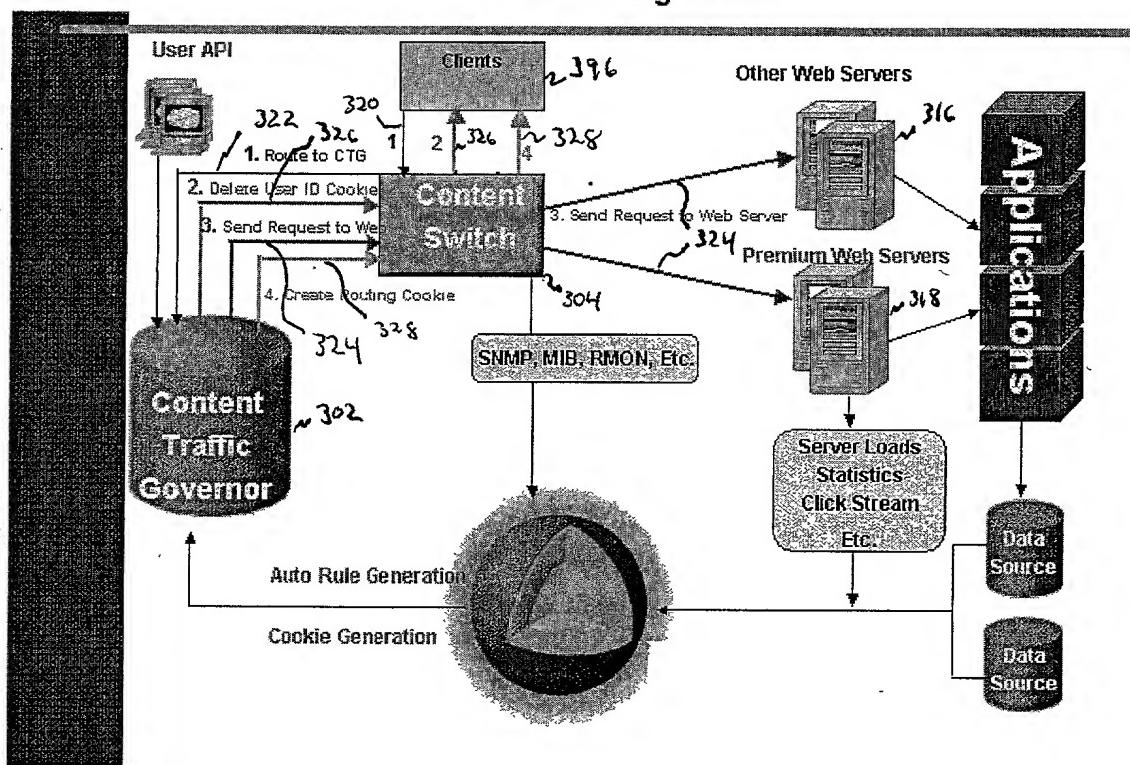


Fig. 3

400

Clients With User ID Cookie With Matching Routing Cookie

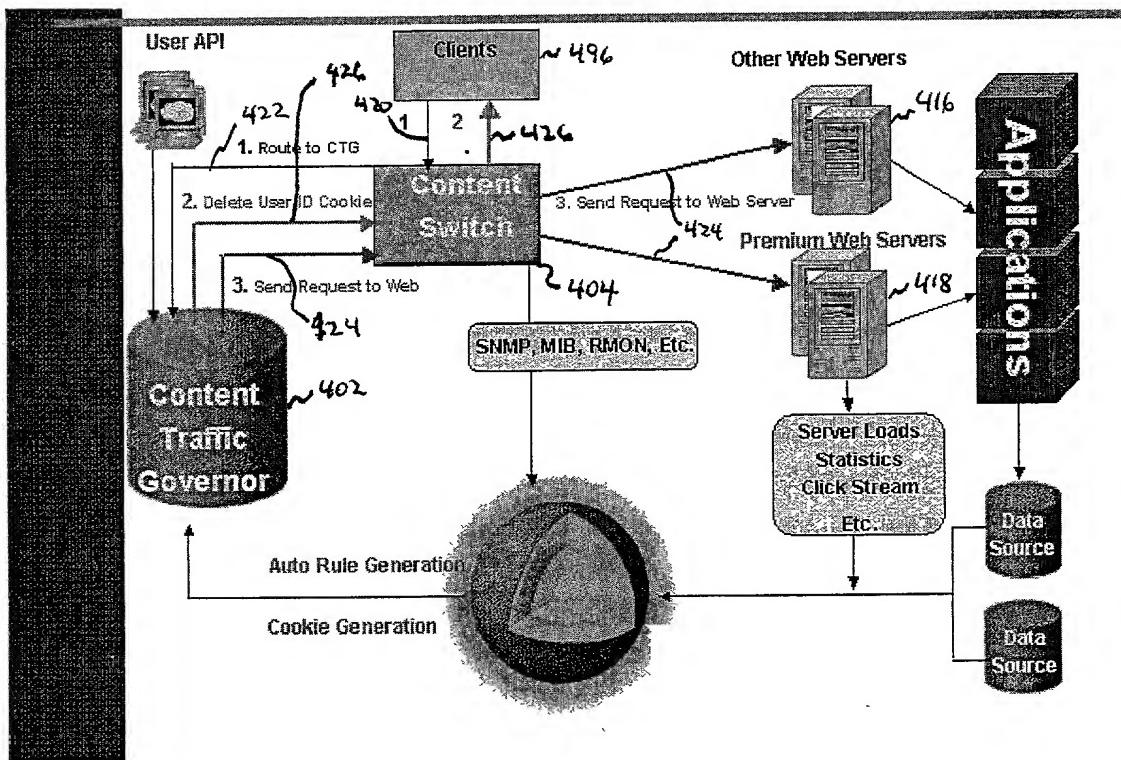


Fig. 4

500

Clients With User ID Cookie And Mismatching Routing Cookie

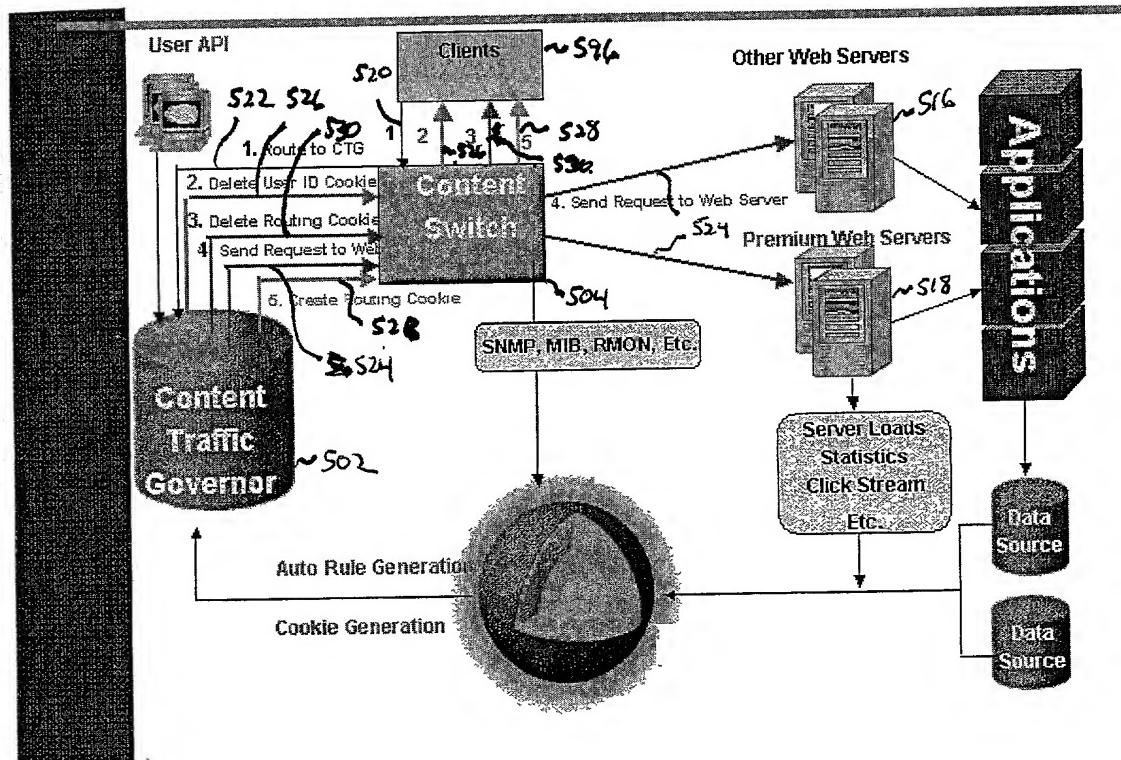


Fig. 5

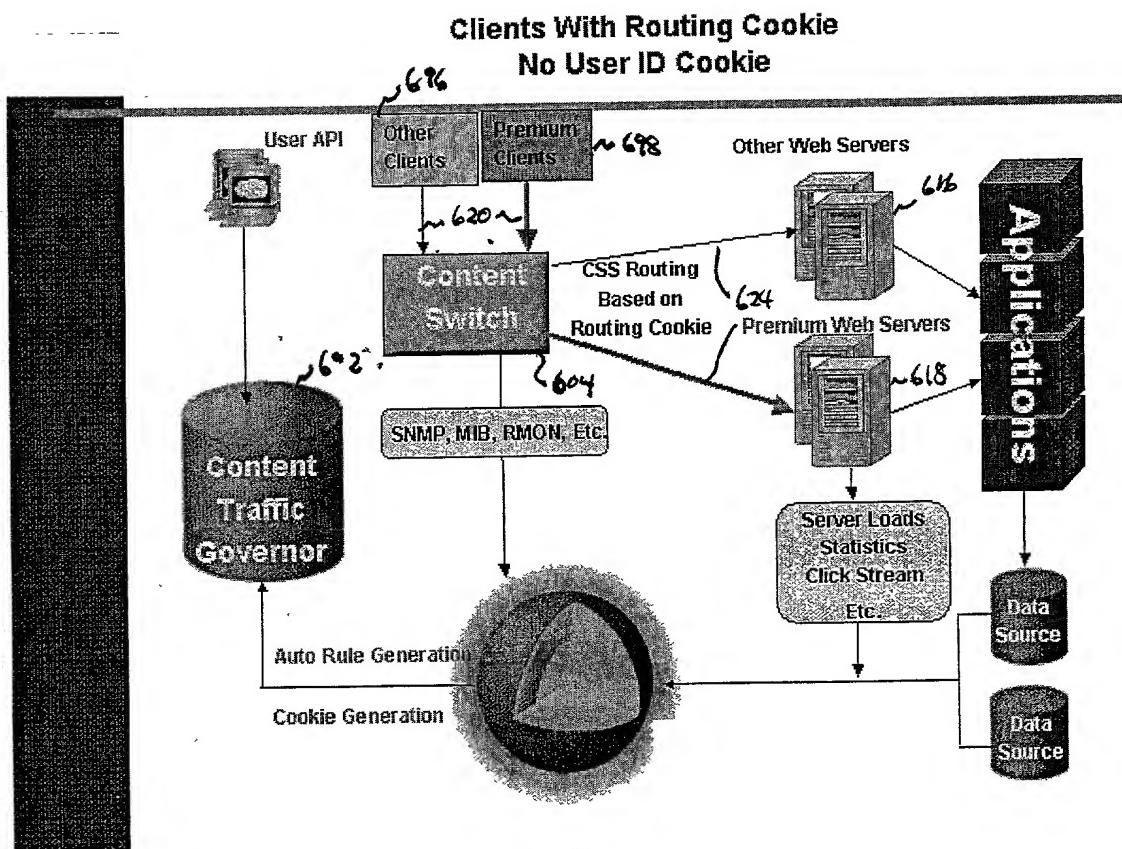


Fig. 6

52719.00016

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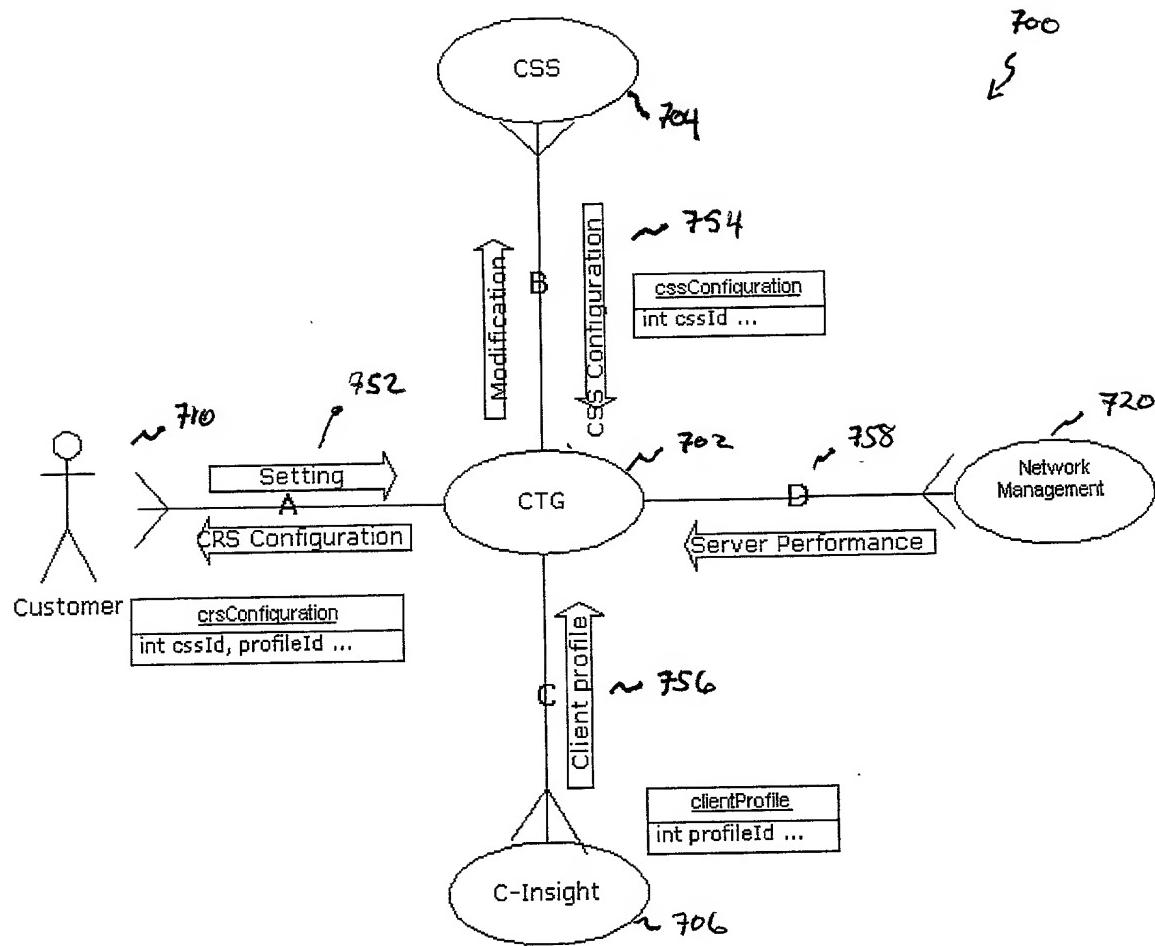


Fig. 7

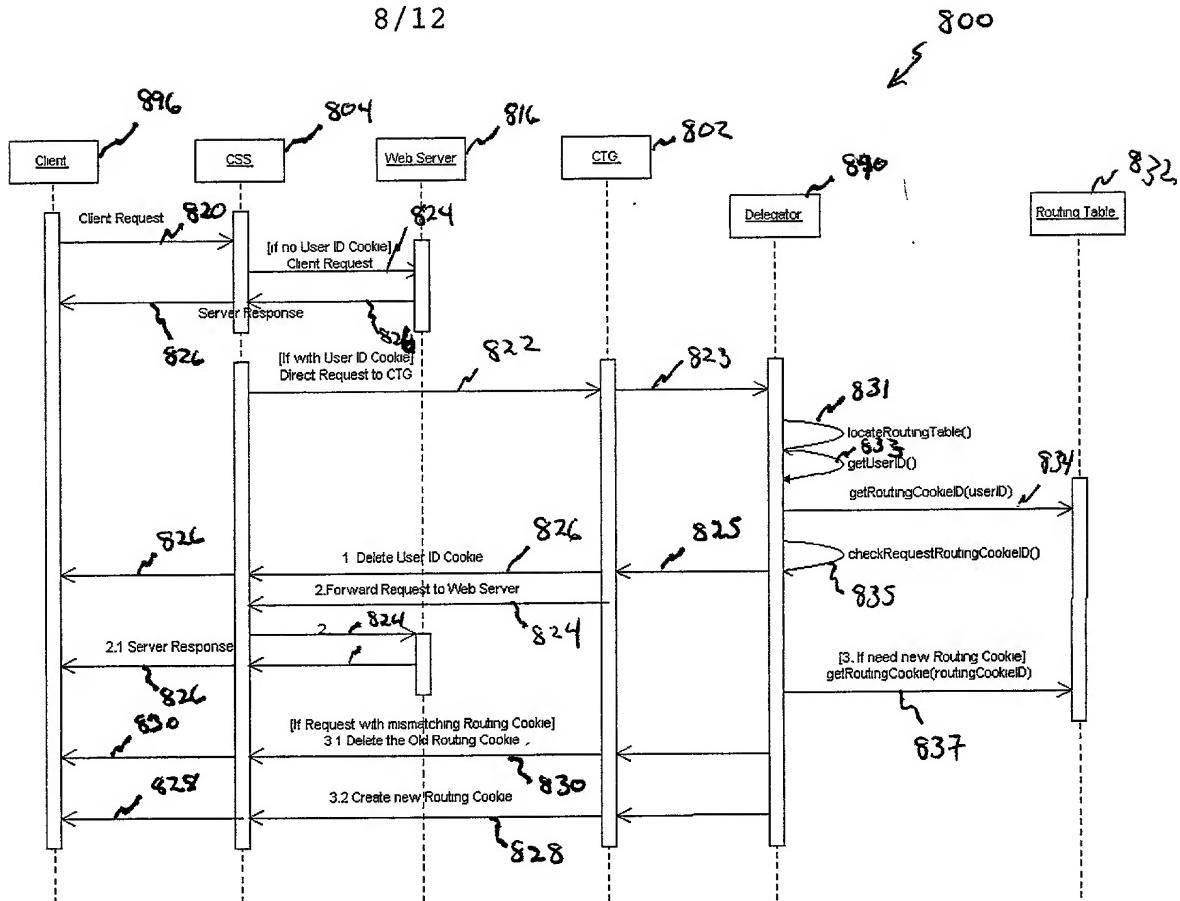


Fig. 8

52719.00016

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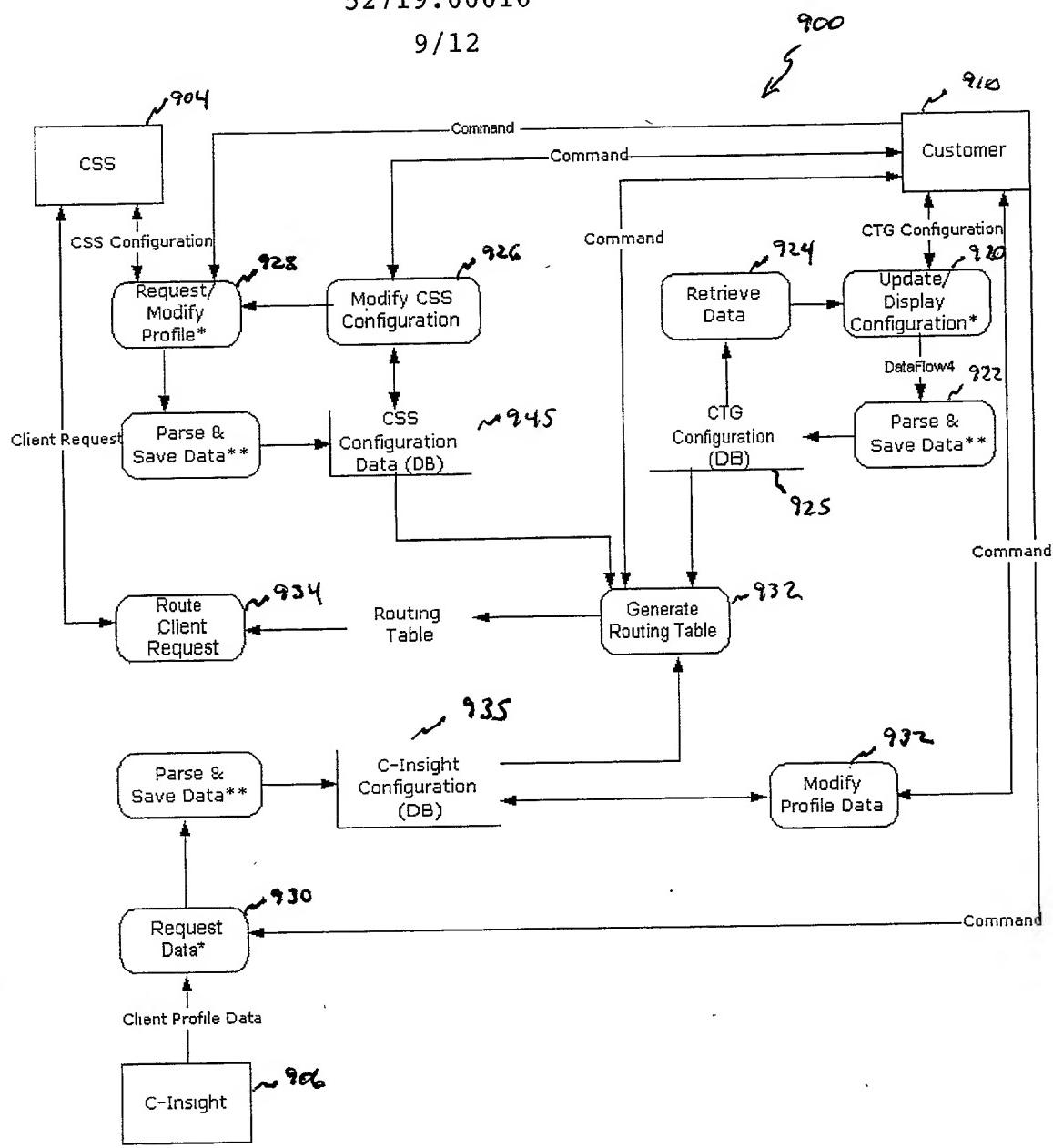


Fig. 9

52719.00016

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1000

5

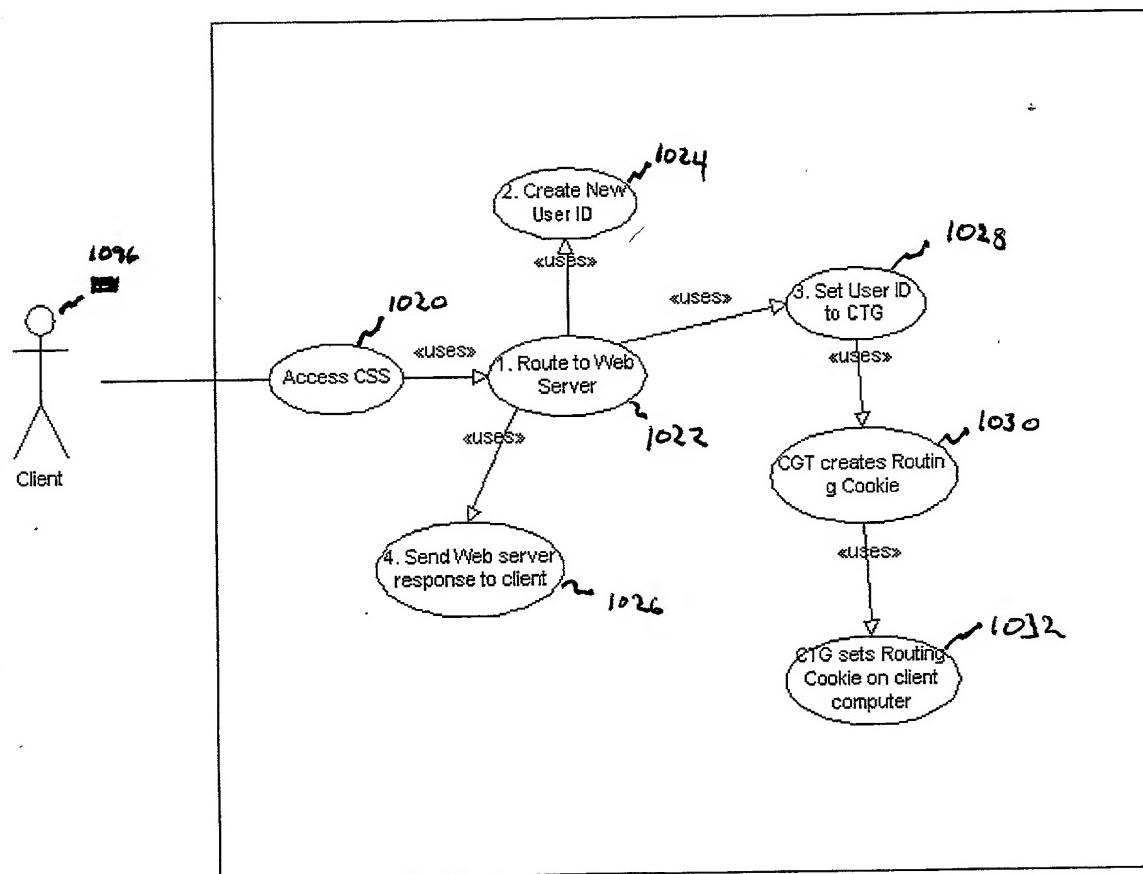


Fig. 10

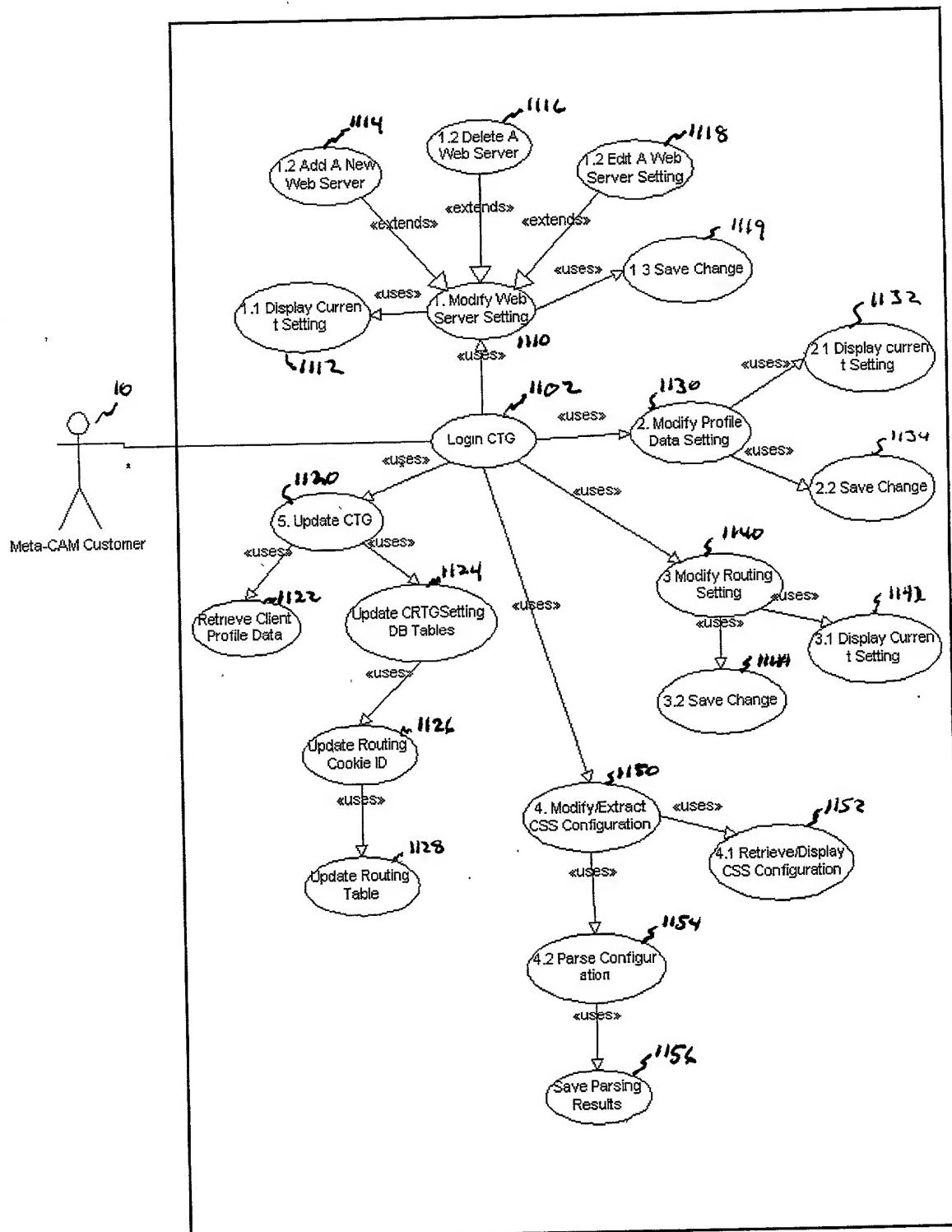


Fig. 11

52719.00016

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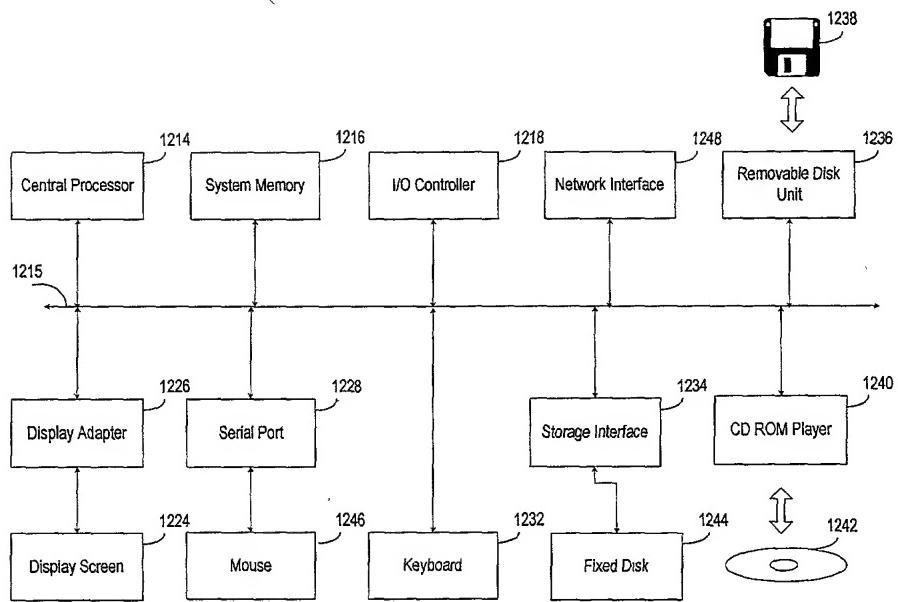


Fig. 12